



Dr ROD IRWIN

Keynote Motivational Speaker, Author, Global Authority

**“I Help Businesses and Organisations
Who Want their Teams to
Engage More, Achieve More, and Enjoy More.”**

Disengagement, stress, and lack of well-being are rife in the modern workplace. Performance, productivity, and profits suffer. Add the human cost...

Think we need a more positive mindset? Newsflash: The mind is not set! The world is too complex to hope that a positive mindset or more mindset training will fix things!

Let alone spin or hype...

If it was that easy, burn-out, quiet quitting, and retention problems would not be endemic in the business world!

Solution?

Unleash the Awesome Power of the Human Brain with Science!

I explain how to unlock your team's amazing potential with simple, easy-to-understand, science-based Keys and Strategies—tangible, practical, ready to use now in business and life!

See them engage, achieve, and enjoy more. And when that happens, everything else follows: performance, productivity, profits—and happy teams.

Make your conference or event a mind-opening, life-changing experience.
Let's Get Wired for Success!

Choose a Selection of Topics to Suit Your Audience!



Drop Your Baggage!

Often traumas from our past—even from infancy, childhood, and adolescence—cast a shadow over our present and future days. Performance and enjoyment suffer.

Even the most traumatised people can put their past behind them and flourish. Dr Rod explains how they do it, and how wire your brain in the same way!

It's time to leave your negative beliefs, anxieties, and fears from your past behind. Drop your emotional baggage, clear your mind, and get set for optimal performance now, and in the future.

Create a Champion You

Everyone has weaknesses and strengths. We also tend to be more pessimistic than optimistic. It's called negativity bias. When we over-emphasise our weaknesses, low self-esteem, lack of progress, or mediocrity can be the result.

Now with science, we can wire our brain to change this negative status quo.

Discover with Dr Rod how to turn your weaknesses into strengths, and your strengths into your superpowers! Get Wired for Success!





Go from Dreams to Vision to Success

Most of us dream of our own version of success in business and life. However, often dreams can remain just that—dreams. Our goals are never realised, and disappointment and disillusionment can follow.

Dr Rod explains the good news: that you can wire your brain to greatly increase the odds of success, creating a results-driven vision of your future.

And add speed and power to your vision—get 4 magnifying tools to reach your dream destination faster, easier, and less expensively!

Master Elite Performance

How do the super-successful achieve their success? What can we learn from the elite performers in sport or the arts?

Too often we can be frustrated by our own assumed mediocrity, short selling ourselves, never realising our true capabilities.

Dr Rod explains how to wire your brain for greater and greater success in your chosen field. Yes, unleash your amazing potential!



Be On Fire with Purpose, Passion, and Power

In this post-pandemic business world, burn-out and depleted energy levels are endemic. Engagement, achievement, and well-being suffer.

Dr Rod outlines how we can wire our brain for new-found motivation and purpose.

Dig into what motivates you. Discover your special purpose in life. This is the upside: we can reignite red-hot passion and pump-up personal power!

Get the Toolkit of Success

This increasingly complex business environment can easily overwhelm.

How do the modern titans of business achieve their extraordinary success in face of such complexity? It is the way in which their brains are wired that enables them to enlist, inspire, and organise hundreds of thousands of employees to create their extraordinary products and services.

Dr Rod explains how to copy the way they think. Identify, clarify, and simplify decision-making in your business life too.





Enjoy a Rewards Program for All—Frequent, Fun, and Free!

Quiet quitting or resignation are widespread. An annual raise and the occasional bonus are not enough to make people feel appreciated, recognised, or want to stay!

Dr Rod explains why rewards wire our brain to feel pleasure and desire more rewards. The same is true whether we are talking about clients or employees.

Learn how to hijack the human brain's affinity for rewards to shape a culture where gratitude, appreciation, and delight flourish.

Be the Zen Master of Your Workplace

In today's workplace, insecurities, anxieties, and fears are rife.

Negative emotions have a vital role in alerting us to the threats and dangers to our environment. They are critical to our survival. But what happens when we are overwhelmed by them? The resulting stress response threatens our mood, well-being, even our mental and physical health.

Dr Rod gives you a simple three-step, science-based process to wire your brain for calmness, courage, or confidence quickly and easily.



Be the Einstein of Emotional Intelligence (EQ)

Managing the emotions of people (including your own) can be exceptionally challenging and stressful.

It's an ability called emotional intelligence (EQ). We need high levels of EQ in "soft" business skills such as empathy, vision, courage and so on. Your EQ accounts for 50% of your business success, so it's a critical competence!

While we can't increase IQ, Dr Rod shows you how neuroscience can turbo-charge your EQ, giving you a highly personalised formula to use in your corporate landscape. Take your EQ to the next level and beyond. See, hear, and feel the results!

One Step Back, but Three Steps Forward

Success is never a linear upward climb to the top. Setbacks can knock our confidence or self-esteem. And sometimes we can just spin the wheels, going nowhere fast.

Dr Rod explains how your brain works so you can better cope with the ups and downs of modern business and life, empowering you to greater and greater success.

Lock in stepwise improvements, and take a smoother, steadier, more satisfying path to the top.





Use the Glue to Make Great Memories Stick

Creating positive memories is a vital part of successful business. From first impressions to making memorable presentations, to generating feelings formed by others about you, making great memories that last is critical. And no-one wants to create a bad memory...

Dr Rod explains how your brain is hardwired to remember important events in your life—both positive and negative ones.

Leverage this science to create positive memories and make them stick!

Mix a Cocktail of Workplace Happiness

Workplaces have different vibes. Some are welcoming and wonderful, others bland and boring, some even toxic or traumatic. Highly positive workplace cultures yield better performance, higher productivity, and greater profits!

Dr Rod explains how your brain generates feel-good chemicals, and how you can infuse your workplace with them.

Learn how to mix a cocktail of workplace happiness: a culture of teamwork, optimism, gratitude, celebration, and joy!



10 Reasons to Book Dr Rod for Your Next Conference or Event:

1. Will Empower Your Teams to Engage More, Achieve More, Enjoy More—Better Performance, Greater Productivity, Higher Profits.
2. Gives Your Teams Tangible, Practical Strategies Ready to Use Right Now! Not Positive Spin, Hype or Same Old Mindset Training
3. Fresh, Novel, and Original Content. You and Your Teams Will Not have Heard this Content Before
4. Will Promote Your Conference in the Lead-up
5. Will Tailor his Presentation to the Exact Needs of the Delegates and Their Industry
6. Will Stay After the Event to Answer Questions and Provide Contact Details
7. Twice National Award Winner for Speaking
8. Take Your Teams to the Next Level and Beyond with Dr Rod's Workshops and Amazing On-line Course "Get Wired for Success—How to Wire Your Brain for the Business Success and Life of Your Dreams"
9. Is Exceptionally Friendly and Easy to Work With
10. If You are Not Totally Blown Away by Dr Rod's Mind-opening Content, He will Refund 100% of his Professional Fee. Now that's an Amazing Guarantee!

Your Conference or Event Will Be in a Safe Pair of Hands—Guaranteed!

So Book Dr Rod for Your Next Conference or Event!

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