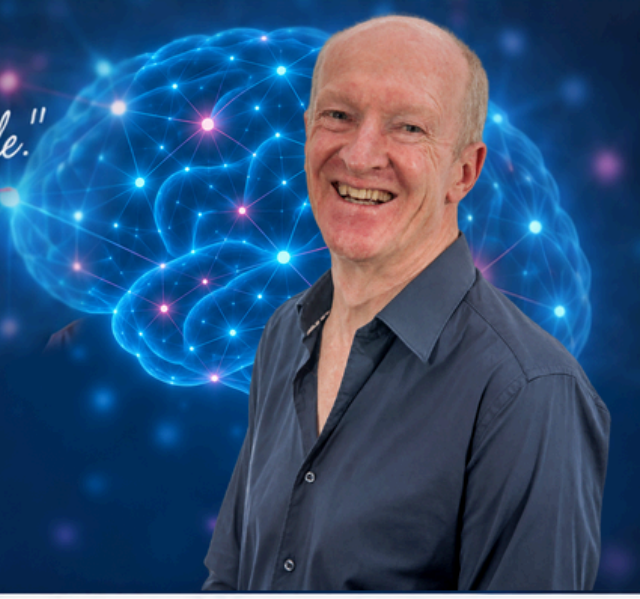
Get Wired for Success!

"Change the Wiring. Change What's Possible."



AUDIENCE KEYNOTE GUIDE

GET WIRED FOR SUCCESS!

Beyond motivation. Change how you think, respond and perform.

Think better. Feel better. Perform better.

YOUR BRAIN IS NOT FIXED

The way you are wired influences how you think, feel and perform – especially under change, pressure and stress. Dr Rod Irwin makes brain science simple, practical and immediately useful, showing you how to delibertately build wiring that supports better performance and a better life.

FOUR REAL-WORLD CHALLENGES

Adapt to change and AI | See a future worth moving toward | Perform under pressure | Create a healthier emotional climate

THE FOUR KEYS

Create a Champion You

Magnify your strengths. Minimise the pull of old negative wiring. Build stronger self-belief from the inside out.

Create an Amazing New Future

Unleash your imagination to create a vivid future avatar. See and feel the future to wire your brain for empowering beliefs, emotions and actions.

Prepare Your Mind. Own the Moment.

Prepare your mind before pressure builds. Use mental rehearsal, meditation and mindfulness to wire your brain for better clarity, confidence and calm in the moments that matter.

Mix a Cocktail of Positive Emotions

Inspire positive emotions in others to strengthen relationships, resilience and the culture around you.

WHAT YOU CAN TAKE AWAY

- **Stronger self-belief**
  Focus your attention on the wiring that helps you adapt, grow and perform.
- **A practical rehearsal method**
  Train your internal state before difficult conversations, decisions and moments of pressure.
- **A compelling future**
  Create a vivid target for the person you want to become and the future you want to build.
- **A healthier emotional climate**
  Create more of the positive experiences that help people think clearly, connect and thrive.

The mind is not set. Unlock its awesome power with brain science.

Let's Get Wired for Success!

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