Get Wired for Success!

"Change the Wiring. Change What's Possible."

DR ROD IRWIN

KEYNOTE SPEAKER | AUTHOR | FOUNDER



BEYOND MOTIVATION

Get Wired for Success!

Building a future-ready, engaged and high-performing workforce

SIGNATURE KEYNOTE

GET WIRED FOR SUCCESS™

Performance under change, pressure and stress is not driven by effort or ability alone. It is driven by how we are wired to think, feel and respond. Rod makes brain science simple, practical and immediately useful - showing people how to deliberately build the wiring that supports better performance.

Four Corporate Challenges. Four Practical Keys.

Science made easy. Strategies people can use the next day.

THE FOUR CHALLENGES

1. Adapt to change - especially AI integration
2. Give great people a future worth staying for
3. Perform at their best under pressure
4. Create a positive emotional climate

AUDIENCE TAKEAWAYS

- **Stronger self-belief**
  Magnify strengths and reduce the pull of old negative wiring.
- **A compelling future**
  Use imagination to build a clear Future Avatar and guide action.
- **High-performance rehearsal**
  Prepare, rehearse and perform with meditation, mental rehearsal and mindfulness.
- **A healthier emotional climate**
  Use frequent positive interactions to strengthen relationships, resilience and performance.



WHY ROD?

- Author of Get Wired for Success
- 40+ years as a veterinary surgeon, practice owner and business leader
- Lived transformation backed by practical neuroscience
- 721% business profit growth

WHAT PEOPLE SAY

"Fantastic session. Great feedback from delegates!"
Geoffrey Golovsky, Australian Veterinary Association

"A unique personal development experience for teams."
Renee Waters, General Manager, People, Apiam Animal Health

"I bought the book, enrolled in the course, and consequently changed the trajectory of my career."
Simone Bowers, Copywriter & former Legal Executive

"Rod's life and work have really made a profound and positive impact in my life."
Terry Proto, Founder & CEO, Ubereal

Beyond motivation - change how your audience thinks, performs and thrives.

60-minute keynote | Corporate events | Leadership conferences | Team development

BOOK DR ROD IRWIN

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