Get Wired for Success!

"Change the Wiring. Change What's Possible."

DR ROD IRWIN

KEYNOTE SPEAKER | AUTHOR | FOUNDER



BEYOND MOTIVATION

Get Wired for Success!

Building a future-ready, engaged and high-performing workforce

DR ROD IRWIN - CORPORATE SPEAKER

Dr Rod Irwin helps organisations build people who think more clearly, adapt more confidently and perform more consistently under change, pressure and stress. Drawing on brain science, 40+ years of professional and business leadership, and his own lived transformation, Rod makes human performance practical, memorable and immediately useful.

FROM OVERWHELM TO HIGH PERFORMANCE

When Rod bought his practice in 2000, he had no business or leadership training. Eight years later he was more than $1 million in debt and struggling with crippling anxiety and insomnia. Brain science changed the direction of his life - and how he led, thought and performed.

By applying what he learned, Rod built greater calmness, confidence and deliberate performance. His business transformed too - with happier clients, a more motivated team and 721% growth in profits.

ROD HELPS ORGANISATIONS BUILD

- **ADAPTABILITY**
  Greater confidence with change and AI integration.
- **ENGAGEMENT**
  A future people can see themselves contributing to.
- **PERFORMANCE**
  Clearer thinking and better decisions under pressure.
- **EMOTIONAL CLIMATE**
  Stronger relationships, resilience and wellbeing.

WHY ROD IS DIFFERENT

SCIENCE MADE SIMPLE
Turns complex brain science into clear, practical ideas people can use immediately.

BUSINESS CREDIBILITY
Has lived the pressures of leadership, ownership, debt, growth and organisational change.

STORY + SCIENCE + ACTION
Blends human stories, practical tools and credible science without hype or jargon.

SPEAKER AT A GLANCE

- **Two-time national debating champion**
- **Author - Get Wired for Success**
- **Creates lasting positive change**
- **Optimises teams' beliefs, thinking and emotions**
- **Inspiring, motivating and entertaining**

WHY BOOK ROD?

- **Practical tools for immediate use**
- **Fresh, original content**
- **Tailored to your audience and outcomes**

WHAT PEOPLE SAY

"Fantastic session. Great feedback from delegates!"
Geoffrey Golovsky, Australian Veterinary Association

"A unique personal development experience for teams."
Renee Waters, General Manager, People, Apiam Animal Health

"I bought the book, enrolled in the course, and consequently changed the trajectory of my career."
Simone Bowers, Copywriter & former Legal Executive

"Rod's life and work have really made a profound and positive impact in my life."
Terry Proto, Founder & CEO, Ubereal

Beyond motivation - change how your audience thinks, performs and thrives.

60-minute keynote | Corporate events | Leadership conferences | Team development

BOOK DR ROD IRWIN

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